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# PRIVACY POLICY

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info@akconsult.ch

## I. PRIVACY POLICY

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AK CONSULTING (“AK”, “THE CLUB” “we” or “us”) respect your privacy.

This privacy policy explains how we protect your privacy and the confidentiality of the information that you provide to us when you use AK Consulting’s websites and related products and services.

By using this website, you agree to the terms and conditions of this privacy policy. If you do not agree to the terms and conditions of the privacy policy, then do not use this site. Personal information (which you provide to us) you may register or open an account with **AK CONSULTING / THE CLUB** if you are at least eighteen (18) years old, The Club may collect some or all the following “personal information” voluntarily provided by you during certain site registration: your name, address, date of birth, phone number and email address.

We do not accept or store financial or banking information as you purchase our product thru PayPal or your credit card institution. The Club does not give out your personal information to any third party for uses not described as normal business operations. Other information (which we collect about you) The Club may collect the following other information about you when you interact with our online services:

- Computer ip address, and browser history on our sites
- E-mail address
- information volunteered by you, such as survey information and/or site registrations, user id and passwords
- Purchases made by you on our site(s)

If you choose to connect to our sites through a social network such as Facebook, Twitter, Instagram, Twitch, we may collect your profile information how we use this information we may use your personal information to fulfill the purpose for which you provide it to us, including, but not limited to verifying your identity, activity or process purchases made on our websites.

The Club reserves the right to use your personal information in order contact you regarding promotions and marketing offers and other purposes which are generally limited to our services, from time to time, The Club may share information we collect about you with third parties, in an aggregate and confidential form only, to assist with marketing or other normal business activities.

We contractually require these companies to use your personal information only to provide a product or service to you or us, and do not authorize them to use your personal information for any other reason.

## **Data integrity**

The Club processes personal information only for the purposes for which it was collected and in accordance with this privacy policy. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services or as otherwise permitted under this policy. We take reasonable steps to ensure that the personal information we process is accurate, complete and current, but we depend on our users to update or correct their personal information whenever necessary.

The Club and All information collected by The Club remains the exclusive property of AK Consulting. Public postings (forums, chat rooms, message boards) please note that information you post in a chat room, a message board, a forum or another public posting area on our websites or social media can be viewed by anyone with internet access. Please do not disclose personal information in public posting areas. AK Consulting is not responsible for a third party's use of information which you post in a public area.

## **Personalized advertising**

Like many other websites, we use cookies, web beacons, and other technologies ("cookies") to enable us to provide you with more relevant advertising. Cookies are small, removable data files that are placed on your computer's internet web browser. These cookies work to remember that you visited our website. When you later visit a third-party website, ads related to our websites might be displayed. In the simplest of terms, the cookies allow third parties to display relevant ads to you based on your past visit to our website. We do not provide your personal information to advertisers or third-party websites that display our personalized ads.

## **Children's guidelines**

None of AK Consulting's websites is directed to children under the age of eighteen (18) and we will not knowingly collect or use any information from any person identified as being under the age of eighteen (18).

## **Third-party sites**

We use third parties to process purchases, AK Consulting includes links to other websites whose privacy practices we do not control. Information you provide on another website is governed by the privacy policy of the operator of that site. These websites may have privacy policies and practices that differ from ours. We may use third-party advertisers to serve advertisements on AK Consulting websites. Our advertisers may use cookies, web beacons and other technologies to, among other things, to enable our advertisers to monitor the ads you have viewed on our site.

What we do to protect your privacy to ensure site security and network performance, AK Consulting monitors all inbound and outbound network traffic to identify unauthorized attempts to upload and change information, or otherwise cause damage or conduct criminal activity. Unauthorized attempts to upload or change information or otherwise cause damage to our services are strictly prohibited and shall be punishable under applicable state or federal law. Please be advised, however, that the internet and various networking communication mediums are not secure, unless explicitly stated as such, and may be subject to interception or loss which is beyond the control of AK Consulting.

We use ssl encryption to protect your personal information during certain of your online interactions with us. We utilize procedures to protect confidential information off-line, as well. We restrict access to your personal information to employees who need the information to perform a specific task for you or us. Our employees use password-protected log-ins to access AK CONSULTING's computer servers to protect against unauthorized access, acquisition, destruction, use, modification or disclosure of information. The servers which hold personally identifiable information are maintained in a locked, secure hosting environment.

Do not track : do not track (dnt) is an optional browser setting that allows you to express your preferences regarding tracking by advertisers and other third parties. We do not currently respond to dnt signals. Opt-out policy for AK CONSULTING solicitations you may opt out of receiving advertising and general information e-mails from AK CONSULTING that are not associated with your account by contacting the AK CONSULTING webmaster and specifying that you want to opt out, or unsubscribe, to receiving advertising and general information emails from AK CONSULTING. We provide an "unsubscribe" link in every email advertisement.